

## **Bases Nonprofit Program**

### **MasterBase® Helps Those Who Help**

MasterBase®, has created a program aimed at providing its services to institutions of nonprofit, who allocate their resources mainly to social welfare works, cooperating with them in the achievement of their objectives. For this purpose, MasterBase® will grant its services to beneficiary institutions that comply with the terms and conditions provided for this program, at a preferential price (95% discount from the rate in force at the time to contract the services).

#### Benefit

MasterBase® has allocated a budget of three million dollars to this program expressed in MasterBase® services, which may be assigned mainly to institutions in the countries where MasterBase® currently provides its services, but that is open to any charitable institution, that meets the requirements of eligibility.

MasterBase® services provided under this program must be intended to fulfill the corporate purpose of non-profit institutions selected.

The term for the execution of this program is up to 4 years or until this is exhausted. budget, whichever occurs first, as of October 1, 2019.

MasterBase® reserves the right, to extend, suspend or cancel this program, modify its terms and conditions, at its own discretion. This will not affect the institutions already benefited previously.

#### Eligibility requirements:

1. Possess the status of charitable, non-profit organizations, recognized in his country. Each applicant must prove legal personality in accordance with the current legislation of the country in which it was incorporated as a charity.
2. Have financing that comes from donations and / or payments from beneficiaries final, in at least 65% of the total annual budget (see real cases) and that the contributions of the State of your country does not exceed 20% of the same budget.
3. The corporate purpose of the applicant Institution must be oriented to any of the

following, without necessarily being exclusive:

- a) Overcoming poverty.
- b) Improve education.
- c) Improvement of social welfare.
- d) Preservation of culture.
- e) Preservation of the environment.
- f) Protection of fauna and flora.
- g) Improve the health of the population.

4. Present a work plan identifying the use to be made of the services

MasterBase® and pointing out how the support of MasterBase® will help you meet your social object.

5. Declare under oath that it does not practice and / or promote discrimination based on race, color, religion, age, disability, gender, marital status, sexual orientation, political affiliation, among others.

#### Exclusions

The following organizations are excluded from this benefit program:

- a) Non-profit organizations with tax contributions greater than 20% of the total budget of the organization.
- b) Government organizations and entities.
- c) Political parties and movements.
- d) Trade unions.
- e) Trade union organizations.
- f) Organizations that promote violence, discrimination, violate morality and good manners.
- g) Organizations that seek to achieve their objectives by imposing their ideas, regardless of individual freedoms.
- h) Organizations that on the application date are clients of MasterBase® or have been a MasterBase® customer in the last 12 months, continuously or alternately.
- i) Schools, nurseries, professional institutes and universities.

MasterBase® services to which the benefit applies:

Services within the Business plan, which include: massive shipments, transactional, with attached and behavioral, as well as process management and digital transformation services, including Onboarding and online training and technical support through Customer Service.

Excludes, MasterBase® SMS, professional services (integrations, design), services of administration and consulting services and any other unspecified service.

The beneficiary institution is obliged to accept the terms and conditions of the services MasterBase®, acceptance sine qua non, to take advantage of the benefit granted

The beneficiary institution and MasterBase® are obliged to reciprocally keep the due confidentiality regarding those documents and information owned by the other to have access. Information of a commercial nature is included in this obligation, financial, databases, methodologies, processes, know-how and any other creation intellectual property that is not public knowledge.

#### Postulation

Any institution that wishes to apply for the "MasterBase® Supports those who help" Program, You must complete the form provided at [www.masterbase.org](http://www.masterbase.org) and must accompany the following documentation:

1. Document that certifies the current legal personality of the applicant institution.
2. Balance sheets, financial statements, tax returns, and other documents that justifiably accredit that their financing comes from donations, in at least less than 65% of the total annual budget and does not get a contribution from the State of your country greater than 20% of the same budget.
3. Background that proves the corporate purpose of the institution. (annual report, mission, vision, strategic plan, among others)
4. The institution must present a work plan identifying the use that will give MasterBase® services, both in the field of communication and in digital transformation, specifying their requirements in each case and pointing out how the support of MasterBase® will help you fulfill your corporate purpose.
5. Affidavit signed by the legal representative of the institution that does not

practice and / or promote discrimination based on race, color, religion, age, disability, gender, marital status, sexual orientation, political affiliation, among others.

(Format available at [www.masterbase.org](http://www.masterbase.org))

Affidavit of acceptance of the terms and conditions and veracity of the information provided. signed by the legal representative of the institution. (Format available at [www.masterbase.org](http://www.masterbase.org))

In order to verify the eligibility requirements, MasterBase® may request additional information to the aforementioned.

MasterBase® reserves the right to grant or deny the request or participation of an organization at any time and for any reason, without expression of cause, as well how to supplement or modify the guidelines and requirements for participation.

MasterBase® is committed to the confidentiality of the information provided by the applicants.

#### Choice of beneficiaries

Once the eligibility requirements of the applicant institution have been verified, MasterBase® will Its sole discretion may grant all or part of the service requested by the postulant.

For this purpose, MasterBase® will analyze the size of the institution, its strategic plan, field of their charitable work, among other conditions, in order to enhance the services that will be granted and the validity of the benefit that is granted. In this sense, it may be limited to one or more of the available services, number of registrations, and / or for a period of limited, which in no case may exceed 36 months from its granting. Without

To the detriment of this, the beneficiary institutions may request the renewal of the benefit while this program is in force.

In the event that an application is rejected, it may apply again, after that has corrected the missing requirements, and must also accredit again the all the requirements demanded on the date of application, provided that it is found current program.

### Obligations of the beneficiary

1. The beneficiary organization must maintain the eligibility requirements

listed above, throughout the benefit period. Like no It must fall into none of the exclusion conditions previously indicated. The Loss of one and / or another condition, extinguishes the benefit granted, by right. Condition that can be verified at any time by MasterBase®.

2. The beneficiary must accept and comply with the terms and conditions of the services

MasterBase®, its non-compliance will give rise to the immediate termination of the benefit.

3. All shipments made through MasterBase® services must include the

footer indicated by MasterBase®, including among others, the unsubscribe link

MasterUnsubscribe® and the identification that the submission has been made by MasterBase®.

4. By the mere fact of applying for the benefit, the participants expressly authorize and

irrevocably to MasterBase® to use for the purposes of communicational dissemination or advertising your name, pseudonym, photographs and any reproduction or print

yours that is necessary or useful for the purpose of spreading this benefit and making it public,

without having the right to receive any payment for said concept. The same will apply

regarding your case of success in the use of MasterBase® services and the amount of the benefit granted.

5. The beneficiary must include MasterBase® content (logo as a sponsor or

donor, news about this program and services) within their channels of

dissemination (website, emails, social networks, etc)

### General conditions

1. All applications must be made through the MasterBase® website,

www.masterbase.org and is free for applicant institutions.

2. MasterBase® reserves the right, at any time, to verify the

Participant eligibility.

3. MasterBase® reserves the right to grant or deny the request or the

participation of an organization at any time and for any reason, without

expression of cause, as well as to complement or modify the guidelines and requirements of participation.

4. MasterBase® reserves the right to initiate legal actions that it deems

proceeding in the case of detecting any irregularity in relation to the development of the application and use of the benefit granted.

5. MasterBase® reserves the right to sovereignly interpret these terms.

6. MasterBase® may modify the terms and conditions of this program, including benefit amounts, effective dates, eligibility requirements, participating countries and others. Likewise, you can decide at the moment the best way that it deems appropriate to resolve any situation that may arise and that was provided in these terms and conditions or was not correctly described. The foregoing will not generate responsibility or compensation in favor of third parties or participants.

7. MasterBase® reserves the right to verify the veracity of the data provided by the applicant to make the benefit effective.

8. There will be no place for compensation for damages in favor of those who, for any reason, even meeting the requirements, they cannot participate or are not benefited.

9. MasterBase® reserves the right to make changes to the benefit, without any compensation for the beneficiary institution.

10. In the event that participants are part of any MasterBase event, it is left authorized the dissemination of said participation in testimonials, images or videos, provided that the material to be published is previously reviewed by UNICEF

11. All names and photographs used to communicate this benefit are referential.

12. Applicant institutions expressly accept the processing of their data by part of MasterBase®, MasterBase® group companies and related companies. The object of the treatment is the dissemination of MasterBase® services, indications of best practices and aimed at improving the service.

13. MasterBase® will issue a single invoice for the year of service (12 months) or the period full agreement.

14. **ARBITRATION:** Any controversy or claim that arises from this contract or in relation to with this contract or any party or breach of yours, which is not exceeded Through direct negotiation, it will be negotiated in accordance with the regulations of

UNCITRAL arbitration that are in effect. The parties will be governed by any award delivered as a result of this arbitration as the final award of such controversy or claim